

SPONSORSHIP KIT



LOCAL SPONSORS, BIG IMPACT

BECOME A SPONSOR TODAY!

Visit rcfpta.org/sponsorship

QUESTIONS? EMAIL FUNDRAISING@RCFPTA.ORG
8330 GRUBB ROAD, CHEVY CHASE, MD 20815

2025

ABOUT US



The Rock Creek Forest PTA is excited to partner with local businesses and organizations that align with our mission of supporting student growth and fostering a vibrant school community. Our sponsorship program offers a variety of ways for businesses to connect with our families while contributing to the enrichment of our students' educational experiences.

Sponsoring the PTA connects your business with hundreds of engaged families and educators, expanding your local reach. It provides valuable exposure through events, newsletters, and social media while fostering positive brand recognition. Your support demonstrates your commitment to education and local well-being.



BENEFITS

- **Access** to hundreds of engaged Rock Creek Forest families via our 440+ mailing list, social media platforms, and WhatsApp community
- **Logo visibility** on our website
- **Tax deductible** donation to our 501c3 nonprofit organization



SPONSORSHIP TIERS



GOLDEN TIGER

\$1,500+

- Invitation to present an informational webinar for parents on a topic relevant to your business
- Opportunity to distribute promotional materials (flyers, coupons) at a PTA event
- Featured spot in our weekly PTA newsletter for one month (logo, company description, and link to your website)
- Dedicated sponsor spotlight email sent to our school community, highlighting your services
- Social media promotion via the PTA's Facebook and Instagram pages
- Recognition at up to three major PTA events (Spring Fair, Multicultural Night, etc.)
- Company logo displayed on the PTA website sponsor section for the entire school year



WILD CAT

\$750 - \$1499

- Recognition at one major PTA event (Spring Fair, Multicultural Night, etc.)
- Mention in one PTA newsletter (company description and link)
- Social media promotion via the PTA's Facebook and Instagram pages (1 post)
- Company logo displayed on the PTA website sponsor section for the entire school year



CUB

\$300 - \$749

- Mention in one weekly newsletter (company name and link)
- Social media promotion via the PTA's Facebook and Instagram pages (1 post)
- Company logo displayed on the PTA website sponsor section for the entire school year



Become a sponsor today! Email Fundraising@rcfpta.org





Sponsor Us Today

How To Get Started

1. Visit rcfpta.org/sponsorship
2. Determine your preferred sponsorship tier
3. Submit the Sponsorship Interest Form
4. Make your tax deductible donation



Who We Are

Our Mission

To make every child's potential a reality by advocating for all children at RCF.

Objectives

- Build and foster a community of committed parents and staff
- Support and enrich our students' education, environment, and social well-being at school
- Encourage learning opportunities at home
- Encourage enrichment opportunities for staff at school
- Raise funds in support of these goals

The RCF PTA is run entirely by parent and staff volunteers. Through their time and efforts, the PTA can provide enrichment and programming for all RCF students.

Contact



Fundraising@rcfpta.org



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Chevy Chase, MD 20815
USA